

**BROADCAST JOURNALISM**  
**Journal 1145**

Tuesdays 6 - 8:40 pm  
Instructor: Rick Bukoski, adjunct  
Home 255-1564  
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Office Hours: To Be Announced

Course Description: This course is designed to introduce you to the principles of researching, interviewing, writing, editing and presenting broadcast news.

The class will be responsible for operating an on-campus online news and information station.

The focuses of this course are: (a) understanding the basic components in broadcast scripts, (b) interpreting different news terminologies, and (c) applying the news style guidelines to create a professional newscast. News writing, interviewing and radio and TV news performance are mandatory in the coursework.

Each student will be responsible for (1) a news story each week that involves at least one audio interview and has been researched, edited and recorded with the student's voice and delivered for on-air use as part of an online newscast (2) live in-class recorded broadcasts (3) one investigative or expanded report of at least 5 minutes that contains at least three audio interviews (interviews previously used in news stories can be used again for this project) (4) one long-form 10-minute recorded interview, (5) video segments including VOs (video), VoSots (video and recorded interviews) and a PKG (package) and (6) participate in at least one video-recorded television newscast.

Lesson Structure:

Lectures, group discussions, and classroom activities will be arranged from formatting radio and television news scripts, writing hard and soft news stories, performing electronic editing, evaluating the students' weekly news stories and news broadcasts, evaluating national radio and TV newscasts and news values and ethics in electronic journalism.

Guest speakers from WJAC-TV 6 in Johnstown and WTAJ-TV in Altoona will visit the class and observe and critique live newscasts.

Required Tools:

Each student is required to have a digital audio recorder and medium to high quality microphone with an appropriate adapter for use with the digital recorder and for the student's computer or laptop. A video camera or videophone would be useful as well. Each student is required to download a free online audio editing program for his or her computer or laptop.

The required text is:

Papper, RobertA., Broadcast News and Writing Stylebook (2013, 5<sup>th</sup> Edition), Pearson, Boston ISBN – 13: 978-0-205-03227-3

Course Objectives:

1. Define and recall important terminologies and rules in news writing.
2. Identify and explain different types of news approaches.
3. Determine the strengths and weaknesses in a news script.
4. Apply the learned strategies to evaluate the news stories.
5. Use and cite sources appropriately.
6. Write broadcast scripts and new stories regularly.
7. Perform your written work verbally and physically for on-air and in-class audiences.

Diversity Policy: To create a safe and positive learning environment, each student's opinion and voice will be valued and should be respected by each participant in the classroom disregard of different races, genders, ages, socioeconomic statuses, cultures, religious practices, or occupations.

Originality: To be fair to every student in class, cheating and plagiarism will receive an "F" in this course. Plagiarism is an academic misconduct that copies or paraphrases others' work without giving credit to them. You must acknowledge your sources and add your own analysis in your coursework. The instructor will provide many resources, including "story starters" with recorded interviews that can be used in addition to the student's own interview(s) and emails, including audio, of the news and sports of the day.

**UPJ Broadcast Journalism 6-8:40 pm B-200**

**Date:** \_\_\_\_\_ **Speech/Activity** \_\_\_\_\_ **Chapter(s) to**  
**read:**

Tuesday, Jan 6		Introduction
Tuesday, Jan 13 newscasts	1	Writing Assignment 1, radio and TV
Tuesday, Jan 20 newscasts	2,10	Writing Assignment 2, radio and TV
Tuesday, Jan 27 newscasts	3	Writing Assignment 3, radio and TV

Tuesday, Feb 3 newscasts	4	Writing Assignment 4, radio and TV Quiz # 1, TV VoSot due
Tuesday, Feb 10	5	Writing Assignment 5, radio and TV newscasts
Tuesday, Feb 17	6	Writing Assignment 6, radio and TV newscasts
Tuesday, Feb 24	7	Writing Assignment 7, radio and TV newscasts
Tuesday, March 3	8	Writing Assignment 8, radio and TV newscasts Quiz # 2

***Note: Spring Break is held March 8<sup>th</sup> through the 15<sup>th</sup>. No classes!***

Tuesday, March 17	9	Writing Assignment 9, radio and TV newscasts
Tuesday, March 24	10	Writing Assignment 10, radio and TV newscasts
Tuesday, March 31	11	Writing Assignment 11, radio and TV newscasts Quiz # 3, TV PKG due
Tuesday, April 7 newscasts	12	Writing Assignment 12, radio and TV
Tuesday, April 14	13	Writing Assignment 13, radio and TV newscasts
Tuesday, April 21 14-16		FINAL EXAM

Note: ***Writing Assignments are due at the beginning of each class - no late assignments are accepted.*** All radio newscasts will be recorded at the beginning of class, then live TV updates and recorded TV newscasts. Seven points are given for each full day of attendance. Schedule subject to change by instructor.